

# **Corps of Engineers Natural Resources Education Foundation**

**The official non-profit supporter of  
America's Lakes and Waterways**

**[www.CorpsFoundation.org](http://www.CorpsFoundation.org)**



# The Corps Foundation Mission

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways, administered by the US Army Corps of Engineers.

- National non-profit advocacy organization for the USACE NRM program
- Articles of Incorporation: December 2006
- IRS 501(c)(3) designation: January 2007
- Signed MOU with the USACE: October 2007



# Why was the Foundation Created?

- Support projects through donations and grants
- Inform stakeholders of the value of U.S. Army Corps of Engineers
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Advocacy

# Building a Case for Support

- Educate about the role the Corps plays in providing quality outdoor recreation and natural resources
- Communicate the limitations of federal funding
- Lakes and waterways are at risk of reduced access and eliminated facilities and programs

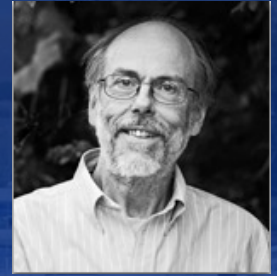
# Current Board



- **Board of Directors**  
( Maximum of 13 Directors with a minimum of 7 )
  - Chairman – Greg Miller
  - Treasurer – Darrell Lewis
  - Secretary – Marilyn Jones

## Directors:

- Rich Deline
- Peter Lewis
- Pat Barry
- Jeff Rose





# Supporting the Corps

- Support/connect Friends Groups
  - Distribute Cooperating Association Toolkit
- PROSPECT training(Grants)
- Funding/grant recipient
  - U.S. Every Kid in the Park transportation grants
  - U.S. Coast Guard water safety grant
  - Chittenden Locks fundraising

# Every Kid in a Park Support



The Corps Foundation coordinated transportation grants to get students to Corps sites.



In 2017: Apply through [Parks4Kids.org](http://Parks4Kids.org) via non-profit partner



# Grant Awards

## U.S. Coast Guard Boating Safety Grants

- Received 1<sup>st</sup> \$175,000 grant in 2014 (Only available to non-profit groups)
- Created four video PSAs, three audio PSAs, two poster designs, a website ([www.PleaseWearIt.com](http://www.PleaseWearIt.com)), and a mobile game app
- Received 2<sup>nd</sup> \$175,000 grant in 2016. Creating more PSAs, updating game, tailgate wraps, and vinyl banners



# Life Jackets Worn... Nobody Mourns PleaseWearIt.com



US Army Corps  
of Engineers®



Produced under a grant from the Sport Fish Restoration and  
Boating Trust Fund, administered by the U.S. Coast Guard.



US Army Corps  
of Engineers®



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Boating Trust Fund, administered by the U.S. Coast Guard.







<https://www.youtube.com/watch?v=9mr2ojcg-Sg&feature=youtu.be>  
Drowning in 60 Seconds



<https://www.youtube.com/watch?v=45oDHvqOs24&feature=youtu.be>  
Girl Overboard



<https://www.youtube.com/watch?v=LHBXZwZQIBI>  
Life Jacket Debate



<https://www.youtube.com/watch?v=hZgSPiCkIc>  
Man Overboard



# Lake Guard Mobile Game App



The water safety campaign includes a free mobile game app called **“Lake Guard.”** Download from the Google Play and Apple app stores



# Volunteer Recognition Coin

Honoring Corps volunteers for their exceptional service locally and nationwide  
Gaining broad acceptance.





# Enduring Service Award



National volunteer recognition for exceptional  
and longstanding accomplishments

Application via [www.corpsfoundation.org](http://www.corpsfoundation.org)



# Certified Interpretive Guide Class



The Corps Foundation set up and delivered interpretive training for Corps Rangers and partners. Professional Certification from the National Association for Interpretation.



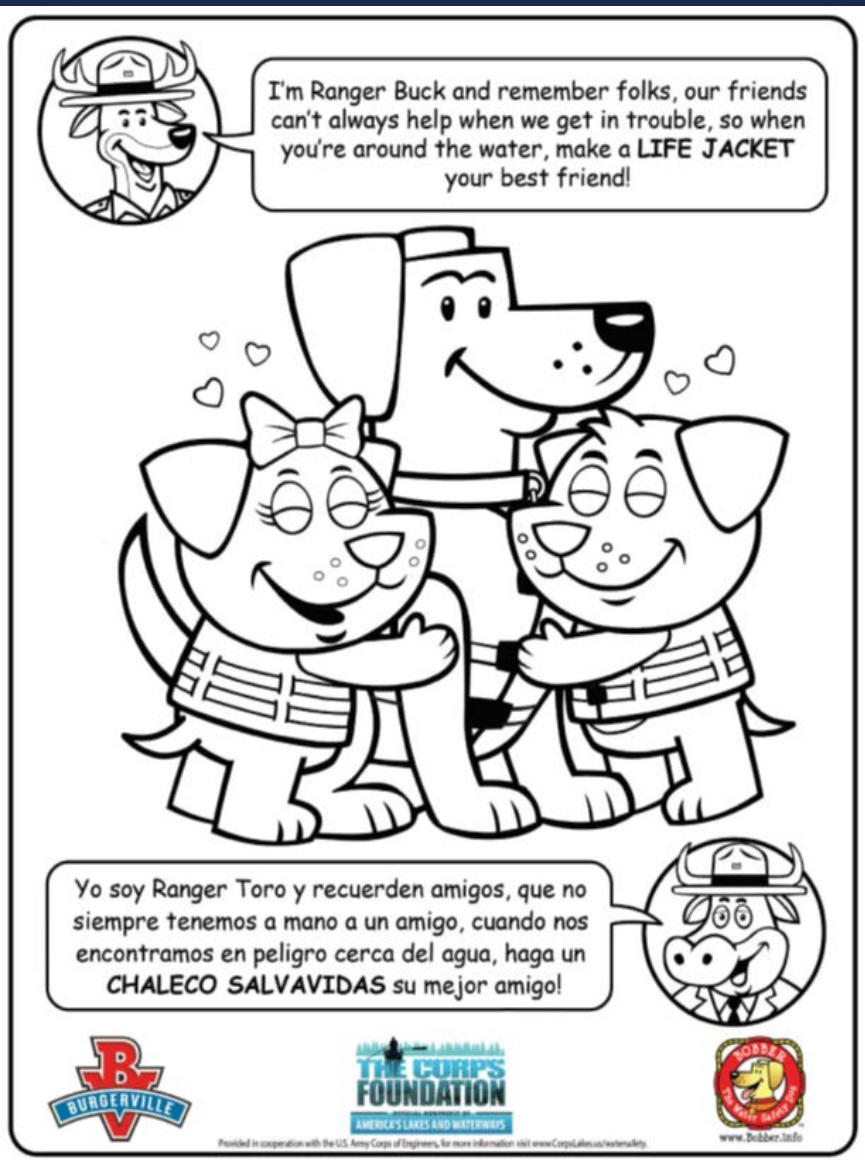
# Partnership with Burgerville Restaurant Chain



The Corps Foundation coordinated the Bobber the Water Safety Dog coloring sheets

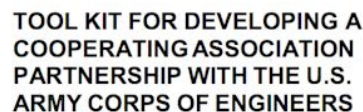


# Burgerville Partnership



Coloring sheets are available to thirty-nine restaurants in the Burgerville chain of restaurants in Pacific Northwest





# Helping Revitalize Chittenden Locks

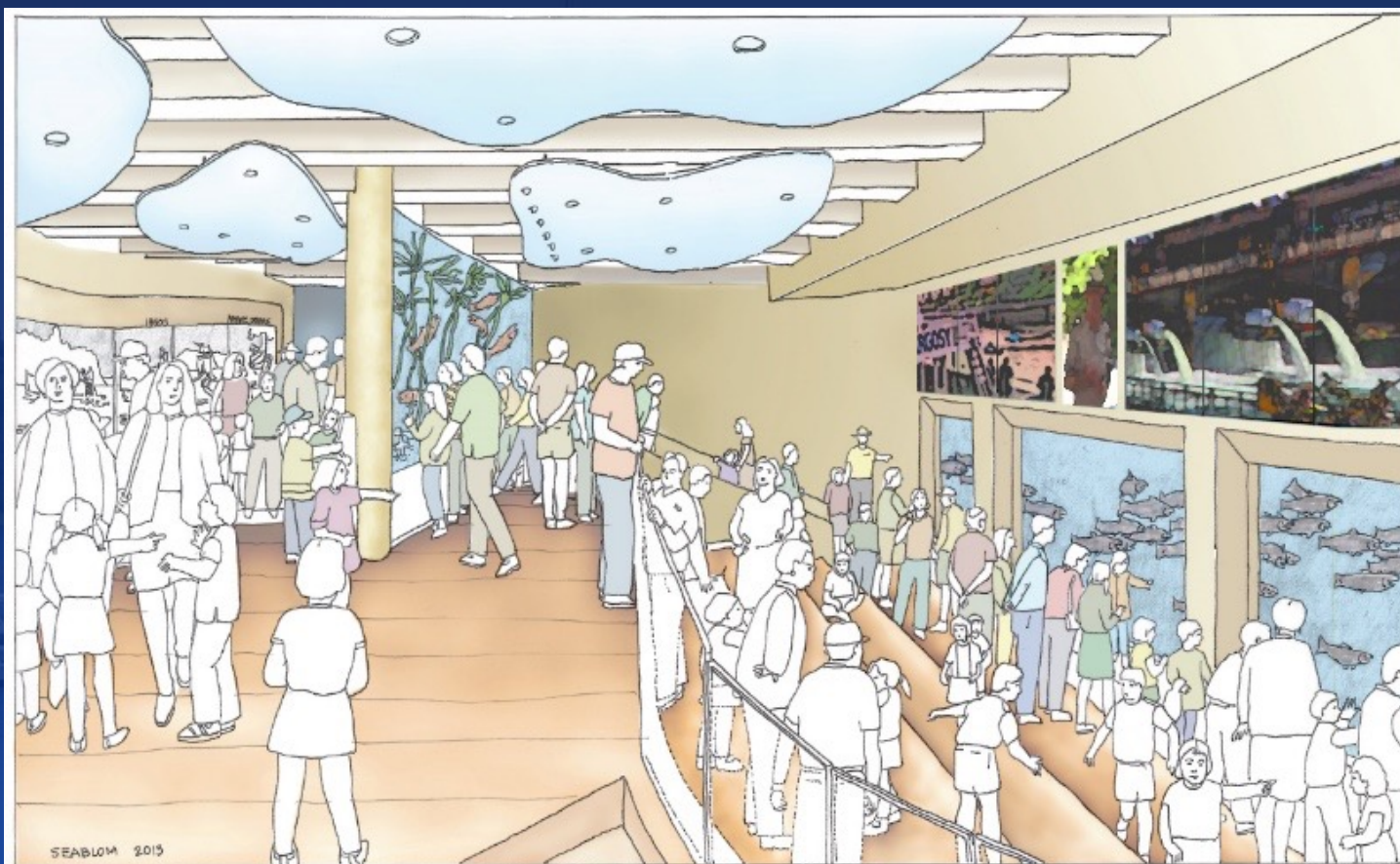


- The Corps Foundation is helping raise awareness and private funds to revitalize visitor facilities at this century-old resource.
- A special website ([www.BallardLocks.org](http://www.BallardLocks.org)) now provides relevant information to the 1.3 million visitors and boaters who use the locks every year.



# Donation for Interpretation

Helping to facilitate a \$400,000 challenge grant from the C. Keith Birkenfeld Memorial Trust to help revitalize fish viewing area at the locks





# Recent Work

- Survey of Membership
- Formation of Advisory Council

## New Partnerships

- Burgerville Water Safety Partnership
- Applied for 3rd U.S. Coast Guard grant

## Communications and Membership Committees

- New membership brochure
- Little Green Light non-profit membership and fundraising database
- Revitalized FaceBook page and revamping website

# How Can You Help Us Help You?

- Member Contribution Levels

- \$25 copper
- \$50 bronze
- \$250 gold
- \$500 platinum
- \$1,000 titanium (lifetime)



- CF is 100% volunteer operated
- Bronze (\$50) or higher gets you a tote bag, while supplies last!





# Learn More About Us



Visit the Corps Foundation Website at

[www.corpsfoundation.org](http://www.corpsfoundation.org)

Like us on Facebook: Corps Foundation

# Questions?







### Our Mission:

Engaging the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways administered by the U.S. Army Corps of Engineers.

### Your Support Helps Us Make a Difference!

- Caring for Resources
- Supporting Natural Resources Education
- Promoting Water Safety
- Building Strong Partnerships

### Stop by our Booth, Sign up for Coaching Corner, Attend our Workshop Sessions

Discover how the Corps Foundation is working diligently to assist USACE in meeting the increased demand for recreation, safety, education and natural resources conservation. The Corps Foundation, with the help of members, contributors and partners, provides vital support and services to address these needs and help ensure healthy lakes and waterways for current and future generations.

### Sign up for our free Newsletter

Please provide your contact information in the space below.

Name:

Address: (Street, City, State, Zip code)

Email address:

Phone number:

### Become a Contributing Member at the Level of your Choice:

Please return this form with your check payable to CNREF, c/o Dave Wahus, 422 Silver Fox Lane, Pisgah Forest, NC 28768. If you prefer, you can become a member or renew membership securely online by using PayPal at the Foundation's website:

[www.CorpsFoundation.org](http://www.CorpsFoundation.org)

Please indicate your contribution level:

___ \$25	___ \$250	___ Other: \$_____
___ \$50*	___ \$500	
___ \$100	___ \$1000	Lifetime Membership

**\*Contributors at levels of \$50 and above will receive the Corps Foundation logo tote bag, while supplies last.**



The **Corps of Engineers Natural Resources Education Foundation**, doing business as The Corps Foundation, is the only nationwide nonprofit organization dedicated exclusively to supporting our nation's lakes, rivers, and their many resources at U.S. Army Corps of Engineers managed lakes and waterways. The Corps Foundation is a 501(c)(3) nonprofit organization, tax ID #20-5545091. Your donation may be tax deductible to you as permitted by Federal law for nonprofit organizations.